1 Ceragon Networks Q3 2022 Earnings Call Script 2 November 6, 2022 – FINAL 3 4 Operator 5 Welcome to Ceragon Networks Third Quarter 2022 Earnings Conference Call. At this time, all 6 participants are in a listen-only mode. A brief question-and-answer session will follow the 7 formal presentation. 8 9 [OPERATOR INSTRUCTIONS] 10 11 As a reminder, this call is being recorded. It is now my pleasure to introduce your host, Maya 12 Lustig, Investor Relations of Ceragon. Thank you, you may begin. 13 14 **Maya Lustig** 15 Thank you, operator, and good morning, everyone. I am joined by Doron Arazi, Ceragon's Chief 16 Executive Officer and Ronen Stein, Chief Financial Officer. 17 18 Before we start, I would like to note that certain statements made on this call, including 19 projected financial information and other results and the company's future initiatives, 20 constitute "forward-looking statements" within the meaning of the Securities Act of 1933, as 21 amended and the Securities Exchange Act of 1934, as amended, and the safe-harbor provisions 22 of the Private Securities Litigation Reform Act of 1995. 23 24 Ceragon intends forward-looking terminology, such as believes, expects, may, will, should, 25 anticipates, plans or similar expressions to identify forward-looking statements. Such 26 statements are subject to certain risks and uncertainties, which could cause Ceragon's actual 27 results to differ materially from those projected in such forward-looking statements. Such risks 28 and uncertainties include, but are not limited to, those that are described in Ceragon's most 29 recent Annual Report on Form 20-F and as may be supplemented from time to time in 30 Ceragon's other filings with the SEC, all of which are expressly incorporated herein by 31 reference. Forward-looking statements relate to the date initially made, do not purport to be 32 predictions of future events or results, and there can be no assurance that they will prove to be 33 accurate, and Ceragon undertakes no obligation to update them. 34 35 Ceragon's public filings are available on the Securities and Exchange Commission's website at 36 www.sec.gov, and may also be obtained from Ceragon's website at www.ceragon.com.

Also, today's call will include certain non-GAAP numbers. For a reconciliation between GAAP and non-GAAP results, please see the table attached to the press release that was issued earlier today.

I will now turn the call over to Doron. Please go ahead.

## **Doron Arazi**

Thank you, Maya, and good morning, everyone.

I would like to start by thanking all our employees and the leadership team for an outstanding quarter, especially given all the challenges and uncertainties we dealt with.

The third quarter was a highly busy quarter for us on multiple fronts. First of all, we have a new CFO, Ronen Stein, whom I'd like to acknowledge for deciding to join the Company at such a turbulent time and already starting to play a key role in strengthening our financials. Ronen will be sharing with you the financials later in the call.

I'm pleased to report that in the third quarter of 2022, we achieved significantly improved results in many key areas. Also, our diligent execution on our long-term strategy has begun to bear fruit and prove directionally correct.

- Our increased focus on North America and the software upgrade portion of our offering manifested into a very strong gross margin of 35.5%.
- Our book of orders continued to be very high, in fact it was the highest for a single quarter since the beginning of 2017. And more importantly our backlog grew significantly.
- We placed an increased focus on delivery optimization, and we saw some improvement over previous quarters, though supply chain disruptions are still part of our daily challenges.
- I'm also pleased to share that we generated positive cashflow.

Though the nature of our business is lumpy, these strong signs of success show us we must continue to pursue our strategy and that high margins are within our reach.

Looking at the big picture, as global demand continues to grow for faster speeds, network upgrades, and expanded services, we are there to support the operators by enabling faster 5G rollouts. And we are there to support private networks to modernize their networks. Our third quarter 2022 wins and bookings reflect our growing market presence across key regions.

 I'd now like to give you an overview per region.

**In North America,** the third quarter 2022 was very successful for us, with bookings exceeding our record second quarter. This record quarter was driven by strong demand which came from multiple customer segments, primarily top-tier operators followed by ISPs and critical infrastructure.

A leading top-tier North American operator selected our equipment, software, rollout services, and managed services for a large expansion project. This operator is planning to leverage our high-band spectrum assets to enhance its 5G service offering. Implementation of this multi-million-dollar project is expected in the first half of 2023, and it is expected to further expand our market share in North America.

We have made good progress on executing our strategy to increase our market share in private networks and small operator domains. Since the beginning of the year, we accumulated wins and orders in these domains. For example, in Q3, we signed a deal with a public agency utility in the US, namely the Yuba Water Agency in California, to replace and modernize their legacy private network with a high-capacity low-latency 5G network. Such wins and project orders present strong signals that encourage us to continue to pursue market share in these segments.

We continue to invest and intensify our sales and marketing efforts in North America and plan for further growth in all segments with higher than our average margins, coupled with an increase in our services portion.

**In India**, the 5G roll-out started intensely. Operators are fast augmenting their network capacities with additional fiber and wireless deployments to achieve high-speed. The opening of the E-band resulted in major orders. Bharti Airtel already booked its first wave of E-Band orders with us, as well as continued the procurement of our Microwave solutions, reaching bookings worth tens of millions of dollars just this quarter.

The E-Band orders from Bharti were at higher quantity than we had planned, and I believe we have received the lion's share of the initial wave. The main reason is simple – when Bharti entered its decision-making stage, we were the only vendor with successful field-proven trials of E-Band with a vendor agnostic multi band solution, and the best total cost of ownership.

In India, in addition to everything I said, we saw improvement in our delivery capabilities towards the end of the quarter. We are in negotiation stages with all other main players in this market, leveraging our plans to launch our new lower cost E-Band product in 2023.

113 In Europe, given the macroeconomic environment and the impact of the war in Ukraine, we are 114 seeing some deals slow down. In addition, competition previously focused on Russia has now 115 become more aggressive in other countries. 116 117 In the third quarter, we continued to see strong demand for 5G. We had new wins, and saw 118 good traction in our growth engines, namely our disaggregated cell site router and managed 119 services and software offering. 120 121 Overall, we are pleased with the execution of our strategy in this region. As supply chain issues 122 continue to thaw and our new low-cost series is launched, we believe we will be able to 123 increase our market share in Europe. 124 125 In APAC, the market continues to be ultra-competitive. Yet we continue to be successful 126 keeping our position with a potential business increase in our strategic accounts. We signed a 127 large multi-year contract with a leading Tier 1 Oceania operator to extend and strengthen their 128 nationwide 4G and 5G coverage. They will be deploying our microwave and millimeter wave 129 solutions, SDN Suite, as well as turn-key services. This contract is valued at a potential of over 130 \$44 million over the next three years. 131 132 In LATAM, we saw heightened competition. Each country in this region presents different 133 economic circumstances and challenges. Despite these challenges, we had a good quarter with 134 increased bookings year on year. We are encouraged by the traction our managed services 135 offering has achieved and plan to increase our focus in the services domain. 136 137 In Africa, while business closing is still soft, we achieved new wins in the Managed Services 138 domain. 139 140 To summarize, the 5G era is not just a next-generation communications technology. 5G is 141 creating new markets and majorly reshaping existing ones. So far, our strategy has proven to be 142 an excellent approach to these developments. We continue to provide leading wireless 143 solutions in our core wireless backhaul domain. We developed first-in-the-industry solutions for 144 Open Network architecture, and we leverage our knowledge and homegrown software 145 development for software-led services and managed services, all enabling us to capitalize on 146 the opportunities the 5G era presents. 147 148 We expect to continue to be the first choice for our customers thanks to our category-defining

technologies, vast experience in products and services, and customer-focused attitude.

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151 I'll now turn the call over to Ronen to review the financials. Ronen? 152 153 Ronen Stein 154 155 Thank you Doron, and good morning, everyone. I'm excited to be here and to be participating 156 on my first earnings call since joining Doron and the team at Ceragon a few weeks ago. I would 157 like to thank everyone for the warm welcome. I will now share a detailed review of our third 158 quarter 2022 financial results. 159 160 To help you understand the results, I will be referring mainly to non-GAAP numbers. For more 161 information regarding our use of non-GAAP financial measures, including reconciliations of 162 these measures, we refer you to today's press release. 163 164 Let me now review the actual numbers with you. 165 166 Revenues for the third quarter were \$78.6 million, up by 3.3% compared to \$76.1 million in Q3 167 last year. 168 169 Our strongest regions in terms of revenues for the quarter were India and North America with 170 \$22.1 million and \$21.6 million, respectively, reflecting ongoing deliveries for our main 171 customers and in line with the strong demand we see in these regions. 172 173 Our third strongest region in terms of revenues was Latin America with \$13.4 million, followed by Europe with \$10.0 million. 174 175 176 We had 2 above 10% customers in the third quarter. Historically, we had always had such big 177 customers from India, and I'm happy to report that we now have such a large customer from 178 North America as well. They've been a long-term customer and this year their business with us 179 grew substantially. 180 181 Gross profit for the third quarter on a non-GAAP basis was \$28.0 million, giving us a non-GAAP 182 gross margin of 35.5% compared to 31.0% in Q3 2021, and 30.5% in Q2 2022. 183 184 Our improved gross margin in Q3 as compared to Q2 of this year is primarily due to the 185 fulfillment of orders with better margins mainly in North America, strong software upgrade 186 sales, and to a lesser extent a reduction in shipping costs. 187

188 I'd like to emphasize that the majority of our business is still project-based, and we see 189 continued lumpiness in our revenues and gross margin from quarter to quarter. That said, the 190 upward trajectory of our gross margin is very encouraging and reflects our ability to gain high 191 margins when we execute on our strategy and operational efficiencies. 192 193 Operating expenses on a non-GAAP basis for the third quarter were \$21.5 million, in line with 194 our expectations. I'd like to draw your attention to the fact that on a GAAP basis, our operating 195 expenses were higher, primarily due to a one-time expense of approximately \$4 million, related 196 to Aviat's hostile attempt. 197 198 **Research & Development** expenses for the third quarter on a non-GAAP basis were \$7.2 199 million, up from \$6.6 million in Q3 2021, and down from \$7.5 million in Q2 2022. 200 201 Sales & Marketing expenses for the third quarter on a non-GAAP basis were \$8.3 million, same 202 as in Q3 2021 and down from \$9.1 million in Q2 2022. 203 204 General and Administrative expenses for the third quarter on a non-GAAP basis were \$6.1 205 million compared to \$4.6 million in Q3 2021, and \$4.6 million in Q2 2022. The increase is 206 primarily due to an increase in doubtful debts. 207 208 Operating profit for the quarter was \$6.4M, compared to \$4 million in Q3 2021, reflecting an 209 increase of 60%. When we take the 9 months view, we see that our cumulative operating profit 210 in 2022 is \$6.2 million, which again represents more than 16% increase over the same period in 211 2021. The increase in revenues coupled with increased gross margins both on a quarterly and 212 cumulative basis contributed to the increase in operating profits. 213 214 Financial and Other Expenses for the third quarter on a non-GAAP basis were \$2.0 million, 215 within our expected range. 216 217 Our tax expenses for the third quarter on a non-GAAP basis were \$0.3 million. 218 219 Net profit on a non-GAAP basis for the quarter was \$4.1 million, or \$0.05 per diluted share 220 compared to \$1.4 million, or \$0.02 per diluted share in Q3 2021. 221 222 As for our **balance sheet**: 223 224 We increased our cash position to \$26.0 million, while reducing short term loans by \$2.0 225 million from last quarter.

226 Our inventory at the end of Q3 2022 was \$64.2 million, up from \$60.7 million at the end of Q2 227 2022, still reflecting our need to stock long lead-time and strategic items as a combined result 228 of increased customer orders, the ongoing component shortages, and the impact resulting from 229 replacing one of our contract manufacturers, which we discussed last quarter. 230 231 We strive to keep our inventory levels lower and expect an inventory reduction following the 232 completion of the transition between the contract manufacturers and as the components 233 industry improves. 234 235 Our trade receivables are at \$115.9 million, down from \$122.7 million at the end of Q2 2022. 236 Our DSOs now stand at 142 days. 237 238 As for our **cashflow**: 239 240 Our cash flow from operations and investing activities in Q3 2022 was \$4.1 million, noting that 241 most of the \$4 million one-time expense related to Aviat's hostile attempt recorded in Q3 2022 242 will impact our cash flow only in Q4 2022. This is the first quarterly positive cash flow from 243 operations and investing activities since Q4 2020. This positive quarterly cash flow was mainly a 244 result of our focus on collection and increased factoring of our blue-chip customers' debts. As a 245 result, we increased our cash position while reducing short term loans as mentioned before. 246 247 Net cash used for financing activities for the third quarter was \$1.7 million mainly as we 248 decreased short term loans balance. Therefore, at the end of Q3 2022, we had available unused 249 credit facility of \$20.1 million. 250 251 Given only a slight improvement in supply chain issues, which continue to impact our ability to 252 convert our strong backlog into revenues, we now expect to finish the year with a revenue 253 range of \$296 - \$304 million. Our revenues within the new range will primarily be affected by a 254 recent policy change by one of our leading customers regarding equipment receipt prior to 255 year-end. We expect that any portion which will not be delivered to this customer in Q4 2022 256 will be delivered in Q1 2023. 257 258 Our 2023 revenue guidance of \$325 - \$345 million remains unchanged. 259 260 Our guidance is subject to potential upsides and downsides as we continue to address the 261 supply chain challenges facing the industry. 262 263 With that, I now open the call for your questions. Operator?

264 **Doron's Closing Remarks** 265 266 Thank you. 267 268 The third quarter had us reach new milestones and achieve substantial success in key areas of 269 our business. Our bookings and backlog continued to strengthen, and our initiatives to improve 270 gross margin proved highly effective. All of that, plus our progress in our long-term strategy 271 execution, signal that we are headed in the right direction. 272 273 As global demand for faster speeds, network upgrades, and expanded services increases, and as 274 supply chain issues improve, we look to the future with rising confidence. 275 276 I look forward to updating you further on our next call. 277 278 Have a good day everyone.