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Additional Information. Ceragon has filed a definitive proxy statement and WHITE proxy card with the U.S. Securities and Exchange Commission (the "SEC") in connection with its solicitation of proxies for the 2022 Extraordinary General Meeting of Ceragon Shareholders (the "2022 Extraordinary General Meeting"). CERAGON SHAREHOLDERS ARE STRONGLY ENCOURAGED TO READ THE DEFINITIVE PROXY STATEMENT (AND ANY AMENDMENTS AND SUPPLEMENTS THERETO) AND ACCOMPANYING WHITE PROXY CARD AS THEY CONTAIN IMPORTANT INFORMATION. Shareholders may obtain the proxy statement, any amendments or supplements to the proxy statement and other documents as and when filed by Ceragon with the SEC without charge from the SEC's website at www.sec.gov.

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CERAGON'S VALUE IS SIGNIFICANTLY GREATER THAN AVIAT'S OPPORTUNISTIC INDICATION OF INTEREST

- Aviat has not delivered a real offer but a "Trojan Horse", low-ball indication of interest (IOI)
 - No financing commitments or adequate deal protections
 - Low-ball "price" has been reduced and can be reduced again
 - Indicated price is substantially lower than Ceragon's value
- Aviat is attempting to take control of the Board and put their hand-picked director candidates in charge of negotiating a bad deal for Ceragon shareholders
 - Electing Aviat's unqualified, inexperienced nominees to control Ceragon would also damage our competitive position to Aviat's benefit
- Ceragon's current valuation does NOT reflect our new business strategy and leading competitive positioning
 - Strong business momentum
 - \$179 million of bookings in H1'22, of which \$39 million is from North America, now one of our largest markets
 - Strong customer traction, evidenced by a sizeable backlog accumulated over the past 18 months
 - New growth initiatives underway: cell site routing (CSR), managed services, software tools, and North America rural broadband and private networks
 - Advanced and highly differentiated technology
 - · Recently launched first virtual indoor unit in the market and is gaining significant traction
 - New IP50 products expected to be launched in 2023 and targeting a ~40% reduction in BOM costs
 - Next-gen System-on-Chip (SOC) expected to be three years ahead of the market
- Ceragon is open to evaluating all strategic alternatives that will enhance shareholder value
 - Ceragon met with Aviat multiple times in the last few years we are open to a deal at full, fair and certain value
- Ceragon shareholders must reject Aviat's hostile takeover by voting against the removal of Ceragon's directors and against the potential appointment of any of Aviat's hand-picked directors at the Extraordinary General Meeting of shareholders ("EGM")

AVIAT'S HOSTILE TAKEOVER ATTEMPT IS NOT IN THE BEST INTEREST OF CERAGON SHAREHOLDERS

1

AVIAT'S INDICATION IS NOT A REAL OFFER

Aviat's "offer" is merely an indication without firm financing or deal certainty – and any of their "terms" are subject to change, as evidenced by their reduced indication

2

AVIAT'S INDICATION IS UNDERVALUED AND OPPORTUNISTICALLY TIMED

Low-ball indication does not reflect Ceragon's business trajectory

3

AVIAT'S "TROJAN HORSE" HOSTILE CAMPAIGN VIOLATES CERAGON'S ARTICLES

Aviat's hand-picked, unqualified director candidates are seeking to take control of Ceragon to execute a sale to Aviat at a low-ball "price" and/or destroy Ceragon from the inside

4

CERAGON HAS STRONG BUSINESS MOMENTUM AND INITIATIVES ARE TAKING HOLD

\$179 million of bookings in 1H'22, including \$39 million in North America – now nearly Ceragon's largest market

5

COMMITTED TO MAXIMIZE SHAREHOLDER VALUE

Ceragon's highly qualified board will consider all opportunities to enhance shareholder value, including a potential combination with Aviat, that delivers full, fair and certain value to Ceragon's shareholders

AVIAT'S INDICATION IS NOT A REAL OFFER

- Aviat's "offer" is merely an indication
 - No legal, binding commitment to buy Ceragon's shares at \$2.80 per share
 - Any of their "terms" are subject to change, as they have done previously by dropping the price versus their November indication
- Aviat wants to be able to enter into an agreement without adequate deal protections
 - Protections are aimed to protect Ceragon from damages that Aviat could impose in the event a transaction is not completed
 - Ceragon shareholders should not bear the risk of Aviat's future attempts to undercut value or walk away from a transaction
- Aviat has <u>never</u> delivered any documentation demonstrating a <u>firm commitment from reputable</u>
 <u>financing sources</u> in support of their various indications
 - Perhaps, if they did, Aviat would be over-levered if they delivered a fair value to Ceragon shareholders

AVIAT'S UNDERVALUED INDICATION WAS OPPORTUNISTICALLY TIMED . . .

- Aviat timed their public approach to present a seemingly compelling premium
 - In reality, financial markets are in turmoil particularly for the telecom sector and Aviat launched their hostile attack when Ceragon was trading near its 52-week low
 - Further, Ceragon's operating model and forward outlook have not fundamentally changed since Aviat's November indication of \$3.25 per share
- Aviat also timed their hostile attack ahead of Ceragon's recent business momentum that is not yet reflected in value
 - Ceragon had an exceptionally strong 1H'22 with \$179mm of bookings, driven by 37% sequential growth in North America in 2Q'22
 - Ceragon is <u>successfully implementing</u> its strategy to grow in North America with leading market share from Tier 1 and Tier 2 operators, as well as recent wins in private networks
 - Our next-gen SOC will be productized soon, which we estimate is three years ahead of the competition
- Our Board has concluded, with the assistance of independent financial and legal advisors, that the IOI significantly undervalues Ceragon
 - Precedent transaction multiples and equity analyst price targets are meaningfully higher than Aviat's IOI

.. AND RESEARCH ANALYSTS AGREE



BUY - \$6.00 +114% to IOI

"We believe Ceragon will display improving gross margins and profitability by the latter part of 2022 and beyond"

"We believe a return to positive net profits in 2H:2022 will represent a key fundamental catalyst for shares of CRNT" – 5/2/22



BUY - \$5.25 +88% to IOI

"We think a price under 1.0x EV/S is viewed as a *low-ball offer*"

"We think the company is *poised to* return to profitability and has a strong portfolio of new products"

"No other vendor can provide customers as tight an integration as no other vendor designs its own chips" – 6/28/22



OUTPERFORM - \$4.00 +43% to IOI

"Aviat's proposed acquisition of Ceragon faces a *complicated* approval process and would come with a *high degree of execution risk*"

"We view Ceragon as positioned to benefit from increased wireless broadband traffic, 4G-LTE expansion, and ramping 5G demand ... [and] positioned to gain share as network densification increases" – 6/28/22

All Equity Analysts' Price Targets are Higher Than Aviat's IOI – Average of \$5.08 is ~80% Higher

AVIAT HAS LAUNCHED A "TROJAN HORSE" HOSTILE CAMPAIGN THAT VIOLATES CERAGON'S SHAREHOLDER APPROVED ARTICLES

AVIAT'S PROXY FIGHT VIOLATES CERAGON'S ARTICLES

- Aviat's proxy fight to control Ceragon's Board by removing three Ceragon directors and replacing them with five new director candidates hand-picked by Aviat is a <u>violation</u> of our shareholder-approved Articles
 - Per Ceragon's Articles, Aviat cannot legally nominate five new directors at the upcoming EGM
 - Rather, Aviat can only call for the removal of Ceragon's directors, and in the event such removal is approved by our shareholders, nominate up to three new directors to fill any created vacancies¹

AVIAT'S HAND-PICKED CANDIDATES ARE UNQUALIFIED

- Not only is Aviat not permitted to add five directors at the EGM, they also have selected unqualified director candidates with little regard for Ceragon's business their 5 director candidates have:
 - No relevant telecom expertise
 - No adequate public company board experience relevant to the Ceragon Board
 - Three candidates have <u>never served</u> on a public company board
 - Jonathan Foster already serves on four public company boards, and he would be considered <u>over-boarded</u> if he joins the Ceragon Board
 - Dennis Sadlowski <u>oversaw substantial value destruction</u> of more than (80)% relative TSR² while serving as a director (and CEO) of CECO Environmental

AVIAT'S "TROJAN HORSE" CAMPAIGN

- We believe Aviat launched their campaign to <u>take control of Ceragon's Board and force a sale at favorable terms</u>
 <u>to Aviat</u> and harm a competitor by putting inexperienced directors in charge of executing Ceragon's strategy
- If Aviat takes control of the Board, Aviat can reduce their price (again), execute a deal that allows Aviat to walk away if unable to secure financing and destroy Ceragon from inside the Boardroom

^{1.} Based on the Articles, vacancies can only be filled at the EGM if the number of directors falls below the minimum of five

^{2.} TSR relative to S&P 500 over the period between May 2016 and July 2020, including reinvestment of dividends



CERAGON IS POSITIONED TO ACCELERATE REVENUE GROWTH AND ENHANCE MARGINS . . .

STRONG FOUNDATIONAL CORE BUSINESS

- 4G and 5G software and hardware solutions with deep penetration of Tier 1 and Tier 2 customers
- Prominent global independent wireless transport vendor
- Strong innovative culture generating cutting edge technological capabilities
 - First to market with virtual indoor unit that can also serve as a cell site router
 - Proprietary chip design capabilities our next-gen SOC is expected to be three years ahead of the competition
- Leading and growing market share of best-of-breed products
- Market leader of the fast-growing all-outdoor segment since 2013
- Ceragon has taken market share in North America and is selling more than 3x receivers globally than Aviat

EXPANDED GROWTH VECTORS

- Sustained growth in core business with innovative next-gen solutions for global carriers
- Continued growth in the higher-margin North American market – now nearly Ceragon's largest market
 - Increasing our growth among Tier 1 operators as part of 5G rollout – Ceragon is the #1 wireless transport vendor in North America for Tier 1 operators
 - Increased infrastructure in rural broadband expected to drive growth among small carriers, private networks and wireless broadband providers in multiple domains
- New initiatives in place are expected to contribute to higher-margin, recurring revenue solutions in:

Managed Services & Software Tools

Disaggregated CSR

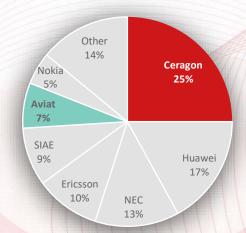
5-Year Target Revenue of ~\$500M and Gross Margin of At Least 34–36%

Source: FCC Universal Licensing System, July 2022; SLR Research, June 2022

... AS THE PREMIER WIRELESS TRANSPORT SOLUTIONS PROVIDER

INNOVATIVE MARKET LEADER IN 4G & 5G NETWORKS

2021 GLOBAL SHARE OF BEST-OF-BREED SOLUTIONS (UNITS)



BEST-OF-BREED IN WIRELESS TRANSPORT SOLUTIONS

2,000+ **Total Customers**

1+ Million Systems Deployed

150 +**Countries**

460+ Service Providers

CUSTOMERS SELECT CERAGON AS A TRUSTED, TECH-ADVANCED PROVIDER















































Average Customer Relationship: 10+ Years

Recently selected as the provider of 5G wireless transport solutions in America's first cloud-native 5G network

"As we announced earlier today, we signed a contract with DISH and started receiving orders worth multimillion dollars. **DISH will leverage** our ultra-high capacity IP-50C microwave and IP-50E millimeter-wave transport solutions to support its nationwide 5G rollout. We will also provide them with deployment services for a smooth rollout and network asset management. DISH is America's first cloud-native 5G network service provider, and we feel proud to be their partner of choice." - Doron Arazi, President & CEO, (5/2/2022)

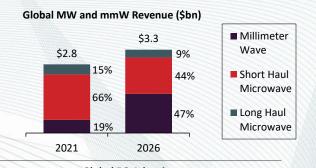
Source: Company analysis; SkyLight Research, Feb 2022

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STRONG UNDERLYING INDUSTRY GROWTH TRENDS IN CORE BUSINESS

Wireless Transport Growth

- ~4% CAGR expected in global microwave radio revenue
- Millimeter wave quickly replacing short haul microwave, growing at a ~25% CAGR, and is expected to comprise ~50% of the market by 2026



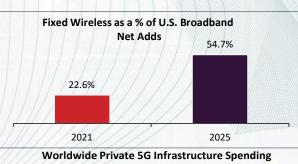
Massive Growth in IP Traffic

- 27% CAGR from 2021 2027 expected for total mobile network traffic
- Carriers in early innings of 5G upgrade cycle globally
- Strong equipment / system refresh cycle on the back of massive global 5G spectrum investments

8.0% 2021 2021 2025 Fixed Wireless as a % of U.S. Broadband Net Adds

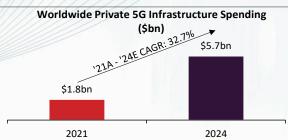
Growth in Rural Broadband and Fixed Wireless

- ~\$65bn for broadband infrastructure bill with stimulus being deployed starting in 2023
- Fixed wireless broadband expected to increase to >50% net adds by 2025



Growth of Private Networks

- Preferred to public networks because of lower latency, enhanced security and increased reliability
- Enabled by CBRS, network slicing and 5G technology

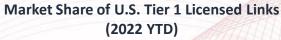


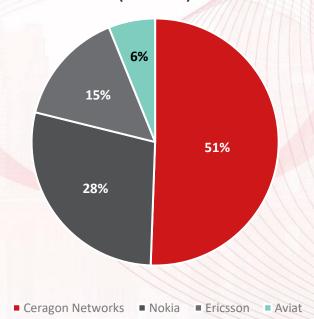
CERAGON'S RAPID GROWTH IN NORTH AMERICA – AVIAT'S BACKYARD

CERAGON HAS BECOME A CLEAR LEADER AMONG U.S. TIER 1
SERVICE PROVIDERS . . .

BOOKINGS MOMENTUM . . .

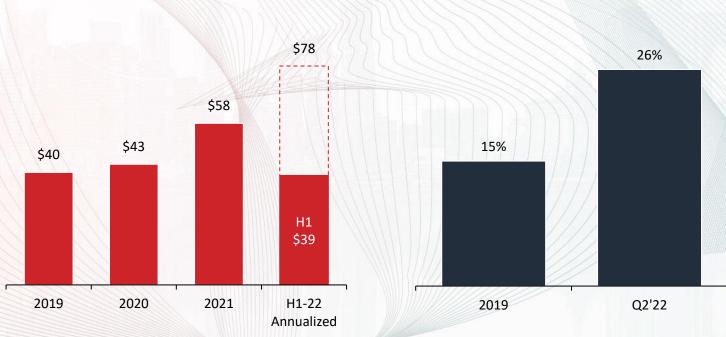
... TO MAKE NORTH AMERICA CERAGON'S NEARLY LARGEST GEOGRAPHIC MARKET BY BOOKINGS





Ceragon Annual North America Bookings (\$mm)





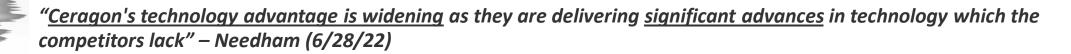
Recent wins include Dish Wireless and final trial stages of a front-haul solution for a top three national wireless carrier

Initial wins in private networks driven by new customers in North America



TRACK RECORD OF DEVELOPING SUPERIOR PROPRIETARY TECHNOLOGY, EXPECTED TO DRIVE CONTINUED GROWTH AND MARGIN EXPANSION

- ✓ <u>Superior, in-house technology capabilities</u> serve customer needs with <u>customizable solutions</u>
- New, advanced technologies already gaining traction
 - First to market with virtual indoor unit that can also serve as a cell site router accessing a new ~\$2 billion addressable market
 - ✓ Expanded suite of revolutionary IP-50 products using our <u>newly developed radio chip</u> expected to be launched in 2023 expected to <u>reduce BOM costs by ~40%</u> and enable market share gains and enhanced margins
- ✓ Ceragon is the <u>industry leader of chip development</u> with a <u>successful track record of developing five generations of chipsets</u>
 - Relative to competition, our industry-leading next-gen SOC is expected to . . .
 - ✓ . . . be <u>three years</u> ahead of the market
 - ✓ . . . <u>enable lower cost</u> of products
 - ... be <u>developed in-house</u> by an experienced, proven R&D team rather than sourced



SUBSTANTIAL BUSINESS MOMENTUM THROUGH 2023E, SUBSTANTIAL VALUE CREATION

BUSINESS MOMENTUM DESPITE DELIVERY CHALLENGES

- ✓ Strong bookings of \$179MM of 1H2022
- ✓ Substantial 37% increase in 2Q'22 North America bookings versus 1Q'22
 - ✓ Recent wins with large customers including Dish and a Tier 1 wireless provider in North America
 - ✓ North America is now one of the two largest regions for Ceragon (26% of 2Q'22 bookings) and expected to grow as we take market share
- ✓ Navigating continuing supply chain pressures facing our industry, which continue to impact our business
 - ✓ Accelerating backlog conversion as supply chain normalizes
 - ✓ Cost optimization and contract negotiations to enhance margins
- ✓ Margin expansion as mix improves, cost actions materialize, and new contract terms come into effect

GUIDANCE

\$300–315MM

\$325–345MM 2023 Revenue



STRONG CORE WITH NEW STRATEGIC GROWTH DOMAINS UNDERWAY TO DRIVE LONG-TERM REVENUE GROWTH AND MARGIN EXPANSION

Technological Innovation

- Enhanced suite of IP-50 products using new radio chips developed by Ceragon, targeting ~40% reduced BOM aimed to improve customer penetration and margins
- Next-gen products based on new SOC are soon to be productized, supporting higher transport capacity and more products

Core

Supply Chain Normalization

- Recovery from temporary headwinds (incl. COVID) to accelerate backlog conversion into revenue and enhanced margins
- Offsetting actions have been executed and are expected to improve margins, including improving contractual terms, redesign of products / subsystems, contract manufacture replacement, dedicated teams to manage component shortages and streamlining shipment processes

North
American
Infrastructure

- Nearly Ceragon's largest market for bookings at 26% in 2Q'22
- Strong momentum supported by a <u>top-three mobile carrier</u> in the U.S. and final stages of a front-haul solution lab trial for another top-three mobile carrier
- Build on initial wins in private networks following change in go-to-market strategy

Growth Verticals

Managed Services & Software Tools

- Growing <u>recurring revenue stream</u> with high predictability
- 6 new customers with 20 in the pipeline and 1H'22 bookings of ~\$8MM ~40% higher than full-year 2021
- Continued mix shift to software is expected to generate <u>high-margin recurring</u> revenue and support growth in managed services

Cell Site Routing

- Opportunity to disrupt the <u>rapidly growing disaggregated CSR</u> market expected to grow to \$400MM by 2024 – with our new IP-50FX product
- 216 units booked with average gross margins higher than overall gross margins

5-YEAR TARGETS

~\$500MM

Total Revenue

34-36%

Gross Margins (at least)

CERAGON'S HIGHLY QUALIFIED BOARD THOROUGHLY EVALUATED 5 AVIAT'S INDICATION IN THE BEST INTEREST OF CERAGON SHAREHOLDERS

- Ceragon's Board is comprised of directors with track records of successfully evaluating and executing public company M&A transactions
 - All directors have relevant industry and public company board expertise
 - 6 of 7 directors have C-suite executive and operational experience
 - 6 of 7 directors have private and public company M&A experience, including at Tdsoft, CTP Systems, RADVision and DSP Communication
 - We welcomed 3 new independent directors to our Board in 2021 approved overwhelmingly by shareholders at the 2021 Annual General Meeting of shareholders ("AGM")
- Since 2017, Ceragon has met with Aviat on many occasions in good faith to discuss a potential transaction
 - Unfortunately, none of those discussions resulted in a transaction that would serve the best interests of Ceragon's shareholders
- Following Aviat's launch of their proxy fight, Ceragon engaged Evercore to serve as financial advisor, and Shibolet and Latham & Watkins to serve as legal counsel
- After a careful review conducted in consultation with its independent financial and legal advisors, Ceragon's Board unanimously concluded that Aviat's unsolicited indication of interest significantly undervalues Ceragon and is not in the best interest of shareholders
- The Board and management are focused on generating shareholder value and will consider any viable path to enhance the value of Ceragon for our shareholders
 - Ceragon is willing to meet with Aviat to continue discussing a potential combination, but only in a transaction that deliversfull, fair and certain value to Ceragon shareholders

OUR LARGEST AND INDEPENDENT SHAREHOLDER, JOSEPH D. SAMBERG (FOUNDER AND CEO OF JDS CAPITAL), ANNOUNCED HIS SUPPORT FOR THE COMPANY, MANAGEMENT, AND BOARD; HIS VIEW THAT AVIAT'S ACQUISITION PROPOSAL IS WELL-BELOW THE COMPANY'S FAIR VALUE; AND HIS INTENTION TO VOTE FOR CERAGON'S BOARD AND AGAINST AVIAT'S REQUEST TO REMOVE ANY OF OUR EXISTING DIRECTORS

WE URGE SHAREHOLDERS TO VOTE AGAINST AVIAT'S HOSTILE PROXY CAMPAIGN TO TAKE CONTROL OF CERAGON'S BOARD

- Ceragon has substantial business momentum and has gained market share
 - \$179MM of bookings in 1H'22 driven by growth in North America
- Aviat's indication of interest significantly undervalues Ceragon and is highly conditional
 - Price indication is at a multiple that is meaningfully below transaction multiples and independent research analyst price targets
 - Aviat has not provided evidence that they can finance the transaction and has already cut their price this is not a firm offer
- Aviat's attempt to take control of our Board is being conducted in a way that violates our Articles of Association and is not in the interest of Ceragon Shareholders
 - We will hold the EGM; however, Aviat does not have the ability to propose the nomination of their five hand-picked directors
 - Aviat's hand-picked director nominees have no telecom experience nor acceptable board experience
- Ceragon shareholders should reject Aviat's attempts to remove three of Ceragon's highly qualified directors and replace them with unqualified, hand-picked Aviat nominees – actions designed to destabilize the Board and force a sale at inadequate terms and value





CERAGON HAS A HIGHLY QUALIFIED BOARD OF DIRECTORS...



Zohar Zisapel
Co-Founder,
RAD Group

Director since 1996

- Over 40 years of direct TMT leadership experience
- Co-Founder of the RAD Group, where he established over 20 independent companies that develop, manufacture and provide market solutions to segments of the TMT industry
- Known as the Father of Israel's high-tech industry, Zohar has received many accolades, including the 2014 Life Achievement Award of the Association of Engineers, Architects and Graduates in Technological Sciences in Israel



<u>Ira Palti</u> Former President & CEO, Ceragon Networks

Director since 2018

- Extensive leadership and strategy experience as Ceragon's
 President and CEO between 2005 and 2021
- Under Ira's leadership, Ceragon became the global innovator and leading solutions provider of 5G wireless transport
- Held numerous executive roles in the TMT industry, including as CEO of Seabridge, COO of VocalTec Communications and Founder of Rosh Intelligent Systems



Yael Langer
General Counsel & Secretary,
RAD Data Communications

Director since 2000

- Over 30 years of legal experience, including as General Counsel of RAD Data Communications
- Director of RADWARE, from 2009 2020 and oversaw an increase in company value over her tenure
- Served as General Counsel at a number of leading public companies, including RADVision and RADLAN, where she assisted these companies from their start up stage onwards and advised on numerous IPOs and M&A transactions



David Ripstein
CEO, SatixFy
Communications

Director since 2021

- Extensive TMT and R&D experience
- CEO of SatixFy, which designs next-generation satellite communication systems based on in-house developed chipsets
 Held numerous CEO roles, including at Hadera Paper (now Infinya), Avgol
- Served as CEO of GreenRoad Technologies, CEO and COO of RADCOM over the course of a decade, and the head of a large R&D engineering group within the Israel Defense Force's Intelligence Unit for over a decade



Shlomo Liran
Former CEO,
TRE Sweden and Denmark

Director since 2015

- Over 30 years of senior management experience in the TMT industry
- Held numerous CEO roles, including at Hadera Paper (now Infinya), Avgol Industries, Ericsson Israel, YES Television, TRE Sweden and Denmark, and Strauss Fresh Foods



<u>Ilan Rosen</u> Managing Director, HarbourVest Partners

Director since 2021

- Extensive investment experience as Managing Director of HarbourVest Partners and former CEO of Adsha Development
- Held numerous leadership positions in the TMT industry as Chairman of Tdsoft, where he oversaw the merger with VocalTec, and Vice President of Investments at Teledata Communications



Rami Hadar Managing Partner, Claridge Israel

Director since 2021

- Extensive investment experience as Managing Partner of Claridge Israel and former Venture Partner at JVP
- Held numerous leadership positions as CEO of Allot Communications and Co-Founder and CEO of CTP Systems where he oversaw its acquisition by DSP Communications and DSP's eventual acquisition by Intel

Source: FactSet; BoardEx; Company filings

... WITH THE NECESSARY SKILLS AND EXPERIENCE TO LEAD THE COMPANY

	Telecom Experience	Public Company Board	C-Suite Executive	Operating	M&A / Strategic Alternatives
Zohar Zisapel (C)					
Ira Palti					
Rami Hadar		1			
Yael Langer		✓			
Shlomo Liran		✓			
David Ripstein	√	✓	✓		
Ilan Rosen		✓	✓		√
7 409	7/7 Directors	7/7 Directors	6/7 Directors	6/7 Directors	6/7 Directors
Source: FactSet; BoardEx; Company filings	100%	100%	86%	86%	86%

CERAGON HAS RECENTLY BEEN **AWARDED A NUMBER OF** HIGHLY VALUABLE **CONTRACT WINS**

May 2, 2022

DISH Wireless Selects Ceragon for 5G Transport

February 24, 2022

Tier 1 Operator in India Places Initial \$15 Million Orders for Nationwide 4G expansion with Ceragon

February 16, 2022

<u>Ceragon Awarded Multi-Million Dollar Contract to Deliver Connectivity as a Service to Offshore Field for a Major Global Energy Player</u>

February 7, 2022

Ceragon Launches the Market's First Radio-Aware Disaggregated Cell Site Gateway - IP-50FX

January 31, 2022

Tier 1 Nigerian Operator, Globacom, Signs Network Expansion Deal with Ceragon

December 7, 2021

<u>Ceragon Networks and IP Infusion Partner to Deliver Industry's First Radio-Aware Disaggregated Cell Site</u>
Router

November 8, 2021

<u>Ceragon to Renew & Maintain the Wireless Transport Network Infrastructure for RAI WAY, Italy's National TV and Radio Network Provider</u>

September 20, 2021

Ceragon Selected to Provide Connectivity to Remote Indonesian Islands and Regions