

#### Challenge us to take you further

## Q4 2019 Financial Review

all.

February 2020

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Feb 2020



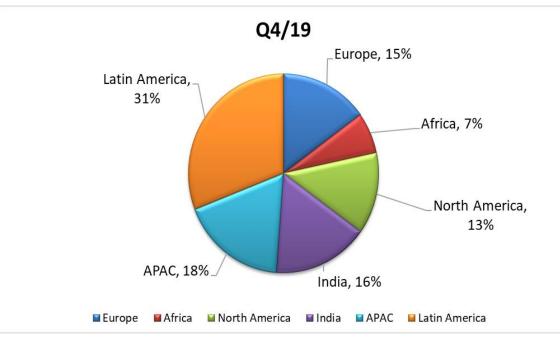
#### Safe Harbor Statement

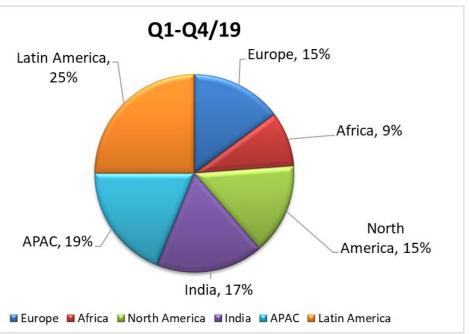
This presentation contains statements concerning Ceragon's future prospects that are "forward-looking statements" within the meaning of the Securities Act of 1933 and the Securities Exchange Act of 1934, as amended, and the safe-harbor provisions of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements are based on the current beliefs, expectations and assumptions of Ceragon's management about Ceragon's business, financial condition, results of operations, micro and macro market trends and other issues addressed or reflected therein. Examples of forwardlooking statements include: projections of demand, revenues, net income, gross margin, capital expenditures and liquidity, competitive pressures, order timing, growth prospects, product development, financial resources, cost savings and other financial matters. You may identify these and other forwardlooking statements by the use of words such as "may", "plans", "anticipates", "believes", "estimates", "targets", "expects", "intends", "potential" or the negative of such terms, or other comparable terminology. These forward-looking statements are subject to risks and uncertainties that may cause actual results to differ materially, including the risks relating to the concentration of a significant portion of Ceragon's expected business in certain geographic regions and particularly in India, where a small number of customers are expected to represent a significant portion of our revenues, including the risks of deviations from our expectations of timing and size of orders from these customers; the risk that the current slowdown in revenue from India could extend for a longer period than anticipated; the risk of delays in converting design wins into revenue as well as the expected revenue growth; the risk of a disruption to our and our customers' business related to the outbreak and potential spread of the novel coronavirus; risks associated with any failure to meet our product development timetable and specifications, and to maintain our technological advantage over our competitors; risks associated with any failure to effectively compete with other wireless equipment providers; the risk that the rollout of 5G services could take longer or differently than anticipated; and other risks and uncertainties detailed from time to time in Ceragon's Annual Report on Form 20-F, Item 3, under the caption "Risk Factors", and Ceragon's other filings with the Securities and Exchange Commission, that represent our views only as of the date they are made and should not be relied upon as representing our views as of any subsequent date. Such forward-looking statements do not purport to be predictions of future events or circumstances, and therefore, there can be no assurance that any forward-looking statement contained in our announcements, presentations, or commentary will prove to be accurate. We do not assume any obligation to update any forward-looking statements.



### **Revenues- Geographic Split**

|               | Q4/16 | Q1/17 | Q2/17 | Q3/17 | Q4/17 | Q1/18 | Q2/18 | Q3/18 | Q4/18 | Q1/19 | Q2/19 | Q3/19 | Q4/19 |
|---------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Europe        | 14%   | 10%   | 12%   | 17%   | 17%   | 12%   | 11%   | 9%    | 13%   | 17%   | 13%   | 15%   | 15%   |
| Africa        | 4%    | 6%    | 3%    | 3%    | 3%    | 2%    | 4%    | 10%   | 12%   | 13%   | 11%   | 6%    | 7%    |
| North America | 14%   | 15%   | 7%    | 12%   | 14%   | 11%   | 10%   | 13%   | 15%   | 15%   | 20%   | 11%   | 13%   |
| India         | 32%   | 36%   | 53%   | 31%   | 34%   | 46%   | 47%   | 34%   | 25%   | 15%   | 10%   | 29%   | 16%   |
| АРАС          | 9%    | 19%   | 11%   | 12%   | 12%   | 16%   | 11%   | 13%   | 15%   | 18%   | 18%   | 22%   | 18%   |
| Latin America | 27%   | 14%   | 14%   | 25%   | 20%   | 13%   | 17%   | 21%   | 20%   | 22%   | 28%   | 17%   | 31%   |
| Total         | 100%  | 100%  | 100%  | 100%  | 100%  | 100%  | 100%  | 100%  | 100%  | 100%  | 100%  | 100%  | 100%  |







#### **NON-GAAP Profit & Loss**

| Actual<br>(Unaudited)              |         |         |         |         |         |         |         |         |        |         |         |         |         |
|------------------------------------|---------|---------|---------|---------|---------|---------|---------|---------|--------|---------|---------|---------|---------|
|                                    | Q4/16   | Q1/17   | Q2/17   | Q3/17   | Q4/17   | Q1/18   | Q2/18   | Q3/18   | Q4/18  | Q1/19   | Q2/19   | Q3/19   | Q4/19   |
| Revenues                           | 84,665  | 76,021  | 93,334  | 75,999  | 86,679  | 83,275  | 88,328  | 86,529  | 85,742 | 69,163  | 73,001  | 72,163  | 71,256  |
| Cost of Revenues                   | 56,808  | 53,232  | 63,648  | 49,215  | 57,382  | 55,639  | 59,566  | 56,219  | 55,961 | 44,495  | 46,615  | 48,907  | 48,980  |
| Gross profit                       | 27,857  | 22,789  | 29,686  | 26,784  | 29,297  | 27,636  | 28,762  | 30,310  | 29,781 | 24,668  | 26,386  | 23,256  | 22,276  |
| Gross margin                       | 32.9%   | 30.0%   | 31.8%   | 35.2%   | 33.8%   | 33.2%   | 32.6%   | 35.0%   | 34.7%  | 35.7%   | 36.1%   | 32.2%   | 31.3%   |
| Research & Development             | 5,701   | 6,029   | 6,083   | 6,943   | 6,420   | 7,154   | 6,754   | 7,353   | 6,606  | 6,061   | 6,156   | 6,652   | 7,558   |
| % R&D                              | 6.7%    | 7.9%    | 6.5%    | 9.1%    | 7.4%    | 8.6%    | 7.6%    | 8.5%    | 7.7%   | 8.8%    | 8.4%    | 9.2%    | 10.6%   |
| Sales & Marketing                  | 10,174  | 9,586   | 9,892   | 9,375   | 12,252  | 10,418  | 10,227  | 10,349  | 11,327 | 9,287   | 9,914   | 9,585   | 9,975   |
| %S&M                               | 12.0%   | 12.6%   | 10.6%   | 12.3%   | 14.1%   | 12.5%   | 11.6%   | 12.0%   | 13.2%  | 13.4%   | 13.6%   | 13.3%   | 14.0%   |
| General & Administration           | 4,820   | 4,323   | 4,936   | 4,249   | 4,440   | 4,327   | 4,721   | 4,247   | 5,074  | 5,600   | 5,478   | 4,456   | 6,836   |
| %G&A                               | 5.7%    | 5.7%    | 5.3%    | 5.6%    | 5.1%    | 5.2%    | 5.3%    | 4.9%    | 5.9%   | 8.1%    | 7.5%    | 6.2%    | 9.6%    |
| Total operating expenses           | 20,695  | 19,938  | 20,911  | 20,567  | 23,112  | 21,899  | 21,702  | 21,949  | 23,007 | 20,948  | 21,548  | 20,693  | 24,369  |
| Operating profit (loss)            | 7,162   | 2,851   | 8,775   | 6,217   | 6,185   | 5,737   | 7,060   | 8,361   | 6,774  | 3,720   | 4,838   | 2,563   | (2,093) |
| Operating margin                   | 8.5%    | 3.8%    | 9.4%    | 8.2%    | 7.1%    | 6.9%    | 8.0%    | 9.7%    | 7.9%   | 5.4%    | 6.6%    | 3.6%    | -2.9%   |
| Non-GAAP EBITDA                    | 9,280   | 4,821   | 10,625  | 8,024   | 8,218   | 7,248   | 9,050   | 10,455  | 8,937  | 5,840   | 7,156   | 5,105   | 587     |
| Finance expenses                   | (1,494) | (1,598) | (1,481) | (1,655) | (1,155) | (2,034) | (2,646) | (1,766) | (872)  | (1,135) | (1,612) | (1,469) | (2,071) |
| Income Tax                         | (429)   | (389)   | (1,319) | (202)   | (964)   | (701)   | (593)   | (894)   | (904)  | (516)   | (744)   | (597)   | (801)   |
| Non GAAP Net income (loss)         | 5,239   | 864     | 5,975   | 4,360   | 4,066   | 3,002   | 3,821   | 5,701   | 4,998  | 2,069   | 2,482   | 497     | (4,965) |
| Non GAAP EPS                       | 0.07    | 0.01    | 0.07    | 0.05    | 0.05    | 0.04    | 0.05    | 0.07    | 0.06   | 0.03    | 0.03    | 0.01    | (0.06)  |
| # of Shares for diluted EPS ('000) | 79,889  | 80,752  | 80,405  | 79,880  | 79,785  | 80,378  | 81,157  | 81,546  | 82,369 | 82,702  | 82,250  | 81,814  | 80,575  |



#### **Selected Cash Flow Data**

| (U.S. dollars in thousands)                                        |         |         |         |         |          |         |        |         |         |         |         |          |         |
|--------------------------------------------------------------------|---------|---------|---------|---------|----------|---------|--------|---------|---------|---------|---------|----------|---------|
|                                                                    | Q4/16   | Q1/17   | Q2/17   | Q3/17   | Q4/17    | Q1/18   | Q2/18  | Q3/18   | Q4/18   | Q1/19   | Q2/19   | Q3/19    | Q4/19   |
| Total cash & cash equivalents                                      | 36,338  | 36,460  | 34,087  | 36,470  | 25,877   | 25,956  | 29,398 | 41,322  | 35,581  | 29,754  | 29,041  | 20,524   | 23,939  |
| Cash flow from operations                                          | 10,002  | 7,781   | 2,268   | (9,516) | 16,617   | 4,373   | 4,179  | 15,521  | (1,579) | (620)   | (6,487) | (14,431) | 8,607   |
| Capital expenditures                                               | (2,757) | (2,309) | (1,196) | (3,980) | (3,451)  | (4,385) | (908)  | (3,764) | (6,238) | (5,240) | (3,339) | (2,658)  | (2,627) |
| Option Exercise                                                    | 8       | 74      | 115     | 40      | 65       | 100     | 274    | 189     | 2,048   | 66      | 190     | 135      | 211     |
| Proceeds (repayment) of short-<br>term bank credits and loans, net | (3,300) | (5,500) | (3,500) | 15,800  | (23,800) | -       | -      | -       | -       | -       | 8,900   | 8,500    | (2,800) |
| Other                                                              | 11      | 76      | (60)    | 39      | (24)     | (9)     | (103)  | (22)    | 28      | (33)    | 23      | (63)     | 24      |
| Net Change in Cash                                                 | 3,964   | 122     | (2,373) | 2,383   | (10,593) | 79      | 3,442  | 11,924  | (5,741) | (5,827) | (713)   | (8,517)  | 3,415   |



### **Selected Balance Sheet Data**

|                                | Q4/16   | Q1/17   | Q2/17   | Q3/17   | Q4/17   | Q1/18   | Q2/18   | Q3/18   | Q4/18   | Q1/19   | Q2/19   | Q3/19   | Q4/19   |
|--------------------------------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|
| Cash and Cash Equivalents      | 36,338  | 36,460  | 34,087  | 25,877  | 25,956  | 29,398  | 41,322  | 35,581  | 29,754  | 29,041  | 20,524  | 20,524  | 23,939  |
| Trade Receivables              | 107,395 | 99,539  | 114,077 | 127,124 | 113,719 | 116,002 | 118,545 | 113,193 | 123,451 | 119,548 | 121,449 | 126,196 | 118,531 |
| DSOs                           | 133     | 117     | 125     | 141     | 125     | 125     | 129     | 120     | 131     | 132     | 141     | 154     | 151     |
| Inventory                      | 45,647  | 50,815  | 56,158  | 55,866  | 54,164  | 49,676  | 46,040  | 47,435  | 53,509  | 67,370  | 73,900  | 67,717  | 62,132  |
| Inventory Days                 | 87      | 89      | 90      | 91      | 88      | 80      | 76      | 76      | 86      | 114     | 132     | 126     | 120     |
| Working capital                | 95,950  | 98,197  | 102,818 | 105,673 | 105,362 | 108,030 | 109,134 | 113,817 | 115,170 | 112,855 | 119,687 | 118,925 | 111,465 |
| Loans                          | 17,000  | 11,500  | 8,000   | 23,800  | -       | -       | -       | -       | -       | -       | 8,900   | 17,400  | 14,600  |
| Shareholders' Equity           | 116,164 | 118,026 | 123,656 | 126,854 | 133,898 | 136,061 | 138,474 | 145,543 | 159,568 | 161,833 | 163,759 | 163,878 | 160,421 |
| %- Shareholders' Equity/ Total |         |         |         |         |         |         |         |         |         |         |         |         |         |
| assets                         | 48%     | 48%     | 47%     | 46%     | 53%     | 55%     | 56%     | 56%     | 56%     | 54%     | 53%     | 54%     | 55%     |
| Total BS                       | 244,225 | 243,848 | 263,682 | 278,658 | 253,593 | 248,190 | 247,212 | 258,948 | 283,000 | 297,517 | 308,513 | 302,067 | 289,889 |



### **Reported results – Reconciliation to GAAP**

|                                                       | (U.S. dollars in thousands) |        |        |        |         |        |        |        |         |        |        |        |         |  |
|-------------------------------------------------------|-----------------------------|--------|--------|--------|---------|--------|--------|--------|---------|--------|--------|--------|---------|--|
|                                                       | Q4/16                       | Q1/17  | Q2/17  | Q3/17  | Q4/17   | Q1/18  | Q2/18  | Q3/18  | Q4/18   | Q1/19  | Q2/19  | Q3/19  | Q4/19   |  |
| Non GAAP Net income (loss)                            | 5,239                       | 864    | 5,975  | 4,360  | 4,066   | 3,002  | 3,821  | 5,701  | 4,998   | 2,069  | 2,482  | 497    | (4,965) |  |
| Stock based compensation<br>expenses                  | 197                         | 358    | 261    | 349    | 235     | 353    | 679    | 450    | 498     | 475    | 697    | 422    | 459     |  |
| Amortization of intangible assets                     | 416                         | 374    | 380    | 384    | 406     | -      | -      | -      | -       | -      | -      | -      | -       |  |
| Changes in indirect tax positions                     | (1,921)                     | 162    | 165    | (209)  | (1,983) | 15     | 12     | 11     | (230)   | 21     | 9      | 4      | (361)   |  |
| Leases - financial expenses<br>(income)               | -                           | -      | -      | -      | -       | -      | -      | -      | -       | (26)   | 218    | (91)   | 133     |  |
| Recovery of devaluation related expenses in Venezuela | -                           | -      | -      | -      | -       | -      | -      | (969)  | -       | -      | -      | -      | -       |  |
| Non-cash tax adjustments                              | (1,786)                     | 98     | 187    | 340    | (1,802) | 564    | (96)   | 58     | (6,869) | 618    | 654    | (182)  | (1,272) |  |
| Equity loss in affiliates                             | -                           | -      | -      | -      | -       | -      | -      | -      | -       | 173    | 141    | 158    | 177     |  |
| GAAP Net Income (Loss)                                | 8,333                       | (128)  | 4,982  | 3,496  | 7,210   | 2,070  | 3,226  | 6,151  | 11,599  | 808    | 763    | 186    | (4,101) |  |
| GAAP EPS                                              | 0.10                        | (0.00) | 0.06   | 0.04   | 0.09    | 0.03   | 0.04   | 0.08   | 0.14    | 0.01   | 0.01   | 0.00   | (0.05)  |  |
| # of Shares for basic EPS ('000)                      | 77,759                      | 77,796 | 77,891 | 77,964 | 78,010  | 78,080 | 78,232 | 78,455 | 79,539  | 80,114 | 80,192 | 80,304 | 80,575  |  |
| # of Shares for diluted EPS ('000)                    | 79,584                      | 77,796 | 80,202 | 79,597 | 79,452  | 80,065 | 80,850 | 81,172 | 81,988  | 82,334 | 82,051 | 81,652 | 80,575  |  |

# Quarterly Revenues and Non-GAAP Net Income (Loss)

