

DAY 1 | APR 8

Welcome

ALL-DAY

ARRIVALS & CHECK-IN

19:30

WELCOME DINNER



2025 EMEA
PARTNERS' CONFERENCE

DAY 2 | APR 9

09:00 - 09:30	THE FUTURE STARTS HERE Doron Arazi, CEO & Mario Querner, EMEA President
09:30 - 10:30	PARTNERSHIP FOR UNLOCKING GROWTH Tim Egan, VP Global Channel
10:30 - 11:00	COFFEE BREAK & NETWORKING
11:00 - 12:00	INNOVATION AHEAD: SOLUTIONS & STRATEGY ROADMAP Oli Meffert, EMEA Channel Manager, Thomas Beyer, EMEA Sales Engineer Manager, Danny Ben Simhon, Product Line Manager
12:00 - 12:30	ELEVATING CUSTOMER & CHANNEL SUCCESS Gil Peled, Services GM
12:30 - 14:00	LUNCH & NETWORKING
14:00 - 15:30	ENGAGE & ENERGIZE SURPRISE SESSION Thomas Beyer, EMEA Sales Engineer Manager Danny Ben Simhon, Product Line Manager
15:30 - 16:00	COFFEE BREAK & NETWORKING
16:00 - 17:00	TACKLING CHALLENGES TOGETHER - Roundtable Discussion Oli Meffert, EMEA Channel Manager
17:00 - 17:30	SALES OPERATIONS UNCOVERED Sergei Perkal, EMEA Sales Operations Manager
17:30 - 18:00	OPTIMIZING CONNECTIVITY - The Power of Managed Services Lior Haimi, Managed Services GM
18:00 - 19:30	BREAK
19:30 - 23:00	AWARDS DINNER & NETWORKING

DAY 3 | APR 10

09:00 - 09:30	SPOTLIGHT ON SUCCESS: PARTNER INSIGHTS Bernd Muhlhaus - Ceragon Sales Manager, Kai Schinkel - Allnet Head of RF Solutions, Martin Buron - VUMS Business Development Manager
09:30 - 10:00	INDUSTRY PERSPECTIVES - Westbase & Skylinks Share Insights Tim Herbert - Ceragon Sales Manager, John Tarlton - Westbase Business Development Director & Tony Finn - Skylinks Managing Director
10:00 - 10:30	THE PRODUCTS PLAYBOOK Thomas Beyer, EMEA Sales Engineer Manager Danny Ben Simhon, Product Line Manager
10:30 - 11:00	COFFEE BREAK & NETWORKING
11:00 - 11:30	BRAINSTORMING FOR THE FUTURE Oli Meffert, EMEA Channel Manager, business objectives for 2025
11:30 - 12:30	KEY TAKEAWAYS: INSIGHTS & INNOVATIONS Oli Meffert, EMEA Channel Manager
12:30 - 13:30	CLOSING REFLECTIONS - WHAT'S NEXT? Closing & Debriefing
13:30 - 15:00	LUNCH & NETWORKING
15:00	HISTORY & CONNECTIONS Pompeii Experience & Networking Aperitivo