

Trademark Guidelines for Authorized Users

Ceragon Networks' trademarks are important and very valuable business assets, and must be protected. Ceragon Networks has invested great resources to create and develop its goodwill, reputation and brand names in the marketplace. It is imperative that Ceragon Networks' trademarks are properly used. Follow these guidelines when referring to Ceragon Networks-brand products and solutions:

1. **Using Ceragon Networks trademarks in text**

You may use Ceragon Networks trademarks or product names to refer to Ceragon Networks products and solutions provided you follow these guidelines.

2. **Properly identify Ceragon Networks products and solutions:**

Follow these guidelines when using Ceragon Networks-brand product and solution names.

The following is a partial list of Ceragon Networks products and solutions:

- FibeAir®, Evolution Long-haul, NetMaster, PointLink
- Ceragon Networks® is a registered trademark of Ceragon Networks Ltd. in the United States and other countries. CERAGON® is a trademark of Ceragon Networks Ltd., registered in various countries.

For the full list of Ceragon Networks-brand names see our annual report on [Form 20F](#).

Set Ceragon Networks trademarks apart from other words or nouns it modifies:

The common way to set the trademark apart from other words or nouns is to capitalize the product name and use the appropriate trademark symbol and appropriate descriptor (® or ™, as indicated near each of our trademarks) near any of our trademarks in the most prominent place where you use such trademarks in any document. Do not place your company name, trademarks, service marks or product names immediately next to (or combined with) our trademarks. Keep our word trademarks distinguishable from the surrounding text – acceptable ways to do that include capitalizing our word trademarks, enclosing them in quotes, and/or using a different font or style for our trademarks.

3. **Use trademark notices:**

Include an attribution of Ceragon Networks ownership of its trademarks in the credit notice section of your documentation or advertisement.

4. **Do not shorten, abbreviate, or create acronyms for Ceragon Networks trademarks.** You may not change the appearance of our trademarks by abbreviating them, incorporating them into acronyms, changing their spelling, using them in parts, changing their looks, or using improper capitalization

5. **Do not use Ceragon Networks trademarks in the possessive or plural form:**

Ceragon Networks trademarks should never be used in the possessive or plural form. They should be used as a proper adjective followed by an appropriate descriptor.

6. **Advertising collateral, marketing, and product packaging**

You may reference the names of Ceragon Networks products and solutions on packaging, website, and in advertising materials to indicate your product's compatibility with a specific Ceragon Networks product or solution, provided the reference complies with the guidelines herein and the specifications below.

7. **Logos:**

Do not use the Ceragon Networks Corporate logo, or any other Ceragon Networks logos, symbols, or icons on or in connection with products, packaging, manuals, promotional/advertising materials, or website for any purpose except pursuant to an express written trademark license from Ceragon Networks.

8. **Link logos:**

You may place a text link to an Ceragon Networks web page on your site if the text link is not a prominent feature on the site or used in any way to confuse or mislead consumers. You may refer to the Ceragon Networks company name or Ceragon Networks product and solution names in a plain text font and format, provided this use follows our general trademark guidelines, and you include appropriate wording such as: This way to Ceragon Networks.com.

Except for the Link Logos as provided by Ceragon Networks, you may not use the Ceragon Networks Corporate logo or any other Ceragon Networks logo or graphic to link to Ceragon Networks.

9. **Websites:**

Do not use any Ceragon Networks trademark in the title of your website or as a second-level domain

name. You may not use any Ceragon Networks logo without a license or written specifications from Ceragon Networks.

10. Publications, seminars and conferences:

You may reference Ceragon Networks product, solution, and technology names on the cover of magazines and periodicals, and in the title of seminars and conferences provided you comply with the guidelines herein and the following specifications:

- The publication, seminar, or conference should relate to the specific Ceragon Networks product, solution, or technology referenced.
- Your name and logo should appear more prominently than the Ceragon Networks word mark on all printed materials related to the magazine, periodical, seminar, or conference.
- A disclaimer of sponsorship, affiliation, or endorsement by Ceragon Networks, similar to the example below, should be included on the publication and all related printed materials: "(Title) is an independent (publication) and is not affiliated with, nor has it been authorized, sponsored, or otherwise approved by Ceragon Networks Ltd."
- You should include a trademark attribution per the notice format provided in the Use Trademark Notices section of this page.
- Do not use a Ceragon Networks trademark as the leading word (or most prominent element) in your magazine, periodical, seminar, or conference title. Any use other than this referential manner requires a license from Ceragon Networks.
- Do not use the Ceragon Networks Corporate logo or any other Ceragon Networks logo on or in the publication, or on any materials related to the publication, seminar, or conference. Special circumstances may merit a license from Ceragon Networks.
- Do not use a Ceragon Networks trademark in any manner that suggests Ceragon Networks' affiliation, sponsorship, or certification of the magazine, periodical, seminar, or conference.
- Do not use our Trademarks in a disparaging or degrading way.
- You may not attempt to register any of our trademarks. Similarly, you may not register in any jurisdiction a domain name that uses all or a part of our trademarks in a manner that may create confusion as to Ceragon Networks' sponsorship, affiliation or endorsement of your company, products or services.

11. Endorsement or sponsorship:

Do not use any Ceragon Networks trademark in any manner that expresses or implies Ceragon Networks' affiliation, sponsorship, endorsement, certification, or approval. Do not use any Ceragon Networks trademark in such a manner that it appears Ceragon Networks is legally associated with your company. You must display your company name more prominently than any Ceragon Networks trademark on all materials.

12. Merchandise items:

Do not manufacture, sell, or give away merchandise items such as T-shirts, mugs, etc. bearing any Ceragon Networks trademark, including logos, except pursuant to an express written trademark license from Ceragon Networks.

13. Trade dress and advertising elements:

Do not imitate Ceragon Networks' logos, logotypes, trade dress, or other elements of Ceragon Networks product packaging and websites in any of your materials, including but not limited to advertising, product packaging, websites, and promotional materials.